COLDWATER LAKE ASSOCIATION ANNUAL MEETING MINUTES - SATURDAY, JUNE 17, 2023

At 9:04 a.m., Tom Manning-CLA President welcomed and thanked everyone present for attending and all members of the Coldwater Lake Association.

SHERIFF REPORT: Sheriff John Pollack thanked everyone for coming and for the contributions made to Marine Patrol. The sheriff stated they have broken the catalytic converter ring that was operating in the area. He suggested people park their cars in their driveways rather than on the street. Pay attention at night as thefts during the night are on the rise. The department has added 6 more deputies. Speed on Warren Road was addressed. Get license plate number of frequent speeding vehicles and Sheriff will have a personal conversation with those people speeding.

MARINE PATROL:

Sgt. Josh Vickers thanked everyone for their support. They have 6 boats now in service. Fire extinguishers are good for 12 years. Boater Safety Class had 66 units this year. Pre-registration is necessary. Check their website. If born after 6/23/1996 you need a boater safety certificate. He reported 583 hours of patrol, 5 accidents, 22 citations, 74 complaints. Buoys cannot be added to the water.

LAKELAND FIRE DEPARTMENT:

Mr. Evans thanked everyone for attending. Apologized that Chief Smith was not able to attend due to previous obligations. He displayed their new Lucas machine (automatic CPR machine) paid for by Ovid and Kinderhook Townships. Last year they made 216 total runs, 73 fires and 143 medical runs. For 2023 runs so far are 124 total – 59 fire and 65 medicals so far. Randy Herriman-Treasurer presented a donation check of \$13,700.

Tom Manning-CLA President called the Business portion of the meeting to order at 9:24 a.m. The 2022 Meeting Minutes were reviewed; Jim Angel motioned to approve minutes; Mary Fisher seconded. Minutes were unanimously approved.

Tom Manning reported on CLA activities and explained our sponsorship program. He explained the Committee structure (see attached) that has been adopted by the Board. Tom said the dues were raised to \$40 which we use for pancake breakfast, building maintenance, etc. A new furnace will be needed in the near future. Tom informed everyone that CLA takes care of lake issues while the individual local associations take care of their area.

Randy Herriman provided the Treasurer's Report. Sponsorships are up this year. Regarding the Fish Stocking Program, Randy reported that 1,500 Walleye were put into the lake last year and the plan is to stock another 1,500 this year and 1,500 next year. After the 3rd year of stocking, the State of Michigan will test to see if the program is viable. A question was asked if the donations were covering the cost of the fireworks. Randy stated there has been a 30% price increase and this year firework donations are down. Tom Angel motioned to accept; Melissa Sussex seconded. The treasurer's report was unanimously approved.

Denise Ward reported that we've had 20 rentals. Building is being used at least two times per week, Yoga and Euchre. CPR class was maxed out and we are looking to host another class; we have a waiting list. We are working on having the CLA building sign repaired/upgraded.

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Kim Gray – Reported on Pancake Breakfast. She thanked the 35 volunteers who helped us at this event last year. Volunteers are needed, please contact Kim. We are adding a cleanup crew for 1 hour from 11:00 to 12:00. Josh Vickers volunteered to negotiate sausage prices and pick them up for Pancake Breakfast. Volunteers should report at 7:00 a.m. Profit for pancake breakfast last year was \$4,000 to \$4,500 with 958 breakfasts served. We hope to serve more breakfasts this year. At the first pancake breakfast, approximately 250 breakfasts were served. Fireworks are scheduled for 7/1 at dusk. Rick Groves reported that patriotic music will be simultaneously aired during our fireworks show this year. Don Beck reported that when we started doing fireworks, we used 2 pontoons and this year we will use 5 pontoons. That is how much we've grown over the years. Food Truck Friday this year includes live entertainment from 4:00 pm to 7:00 pm. El Taco Loco, Bent Prop Pub, Smash and Dash Burgers, Sweets on the Street and Shigs in Pit BBQ

Lynn Gump reported on our Marketing program and thanked Courtney Dirschell & 2nd City Marketing for their partnership with the CLA. We communicate with membership via our Newsletters and our Facebook Page has 2,000 followers, up 64% from last year. The sponsorship program is going well, and we are actively pursuing additional sponsors. The program has a range of sponsorship levels – starting at a \$250 level. We have taken in roughly \$12,000 in sponsorship money since January 2022. We appreciate any support in securing additional sponsors. It was suggested that we put in our Newsletter the proper direction to walk and ride bikes on Warren Road. Also, explain "No Wake" rules and to pull over when emergency vehicles have their red lights flashing.

Lynn Wachtmann thanked everyone for coming and the board for all their hard work. He will be going door to door for membership drive. He asked everyone to talk to their neighbor about becoming a member.

Weed Control – Rick Groves will be attending the meeting next Saturday and information from that meeting will be posted on our website for membership.

Trustee Election (see attached) Jim Angel motioned to accept the slate of Trustees as listed; Luanne Beekman seconded. Unanimously approved.

Tom Manning motioned to take dredging funds (\$655) and move them to the general fund; Lynn Wachtmann seconded. Unanimously approved.

Tom Manning stated that we have hosted community leaders to speak at information meetings; we are trying to schedule and conduct these types of meetings quarterly.

Fireworks – we need to look past Coldwater Lake residents for Fireworks donations. A fireworks promotion/fund raiser was suggested.

Tom Manning requested people complete the survey on the back of the agenda.

Jan T motioned to adjourn the meeting; Luanne Beekman seconded. Unanimously approved.

Minutes respectfully submitted by Janet Herriman-Coldwater Lake Association Secretary

Coldwater Lake Association Annual Meeting Agenda June 17, 2023

9:00	14/01	como	remar	Lς
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9:05 Guest Speakers

- Sheriff Jon Pollack (BCSD)
- Dave Smith (Lakeland)
- Josh Viccars (Marine Patrol)

9:40 Business Meeting

Call Meeting to Order

Review of 2022 Minutes and Acceptance

Association Update to Members - Tom Manning

Committee Reports -

Treasurer's Report - Randy Herriman

Facilities Report - Densie Ward

Events and Fundraisers – Kim Gray

Marketing & Communications - Lynn Gump

Open Discussion

Election of Trustees

10:30 Adjournment

Coldwater Lake Association Committees/Task Forces

Special Events / Fundraisers	Chair	Kim Grey
Pancake BreakfastFood Truck FridayFire Works	Co-Chair Member	Janet Herriman Rick Groves
Facilities	Chair	Denise Ward
 Utilities Rentals Maintenance, cleaning & upkeep Marketing & Communications	Co-Chair Member Member Member Chair	Austin Victor Greg Donnay Mark Kennedy Jason Omo Lynn Gump
NewsletterDigital Media & WebsiteSponsorships	Co-Chair	Cheryl Rogers
 Budget & Finance Income forecasting Expense forecasting Donations Budgeting 	Chair Co-Chair	Randy Herriman
Membership	Chair	Lynn Wachman
Membership analyticsMembership drivesSpecial Projects		100
Education	Chair	Sharon Rupp
Community MeetingsBoater SafetyDay Camp ProgramEnvironmental Impacts		
Environmental Activities	Chair	Randy Herriman
Fish StockingWater Quality Reporting		

Per the bylaws – the Board of Trustees submits the below slate of Officers and Trustees with a notation of those who are up for renewal by a Membership vote of approval.

Current Officers

President

current term expires 2025

Kim Gray

Vice President

current term expires 2023

up for re-election

Janet Herriman

Secretary

term renews annually

up for re-election

Randy Herriman

Treasurer

term renews annually

up for re-election

Current Trustees

Rick Groves

term expires 2023

up for re-election

Lynn Gump

term expires 2024

Craig Retcher

term expires 2025

Cheryl Rogers

term expires 2024

Austin Victor

Lynn Wachman

term expires 2025

term expires 2023

up for re-election

Denise Ward

term expires 2024

Please offer your feedback to us

Is the Association headed in the right direction - Scale of 1 – 10 with 10 being the best
Is the Association communicating enough to you - Scale of 1 – 10 with 10 being the best
Does the cost of Membership offer good value - Scale of 1 – 10 with 10 being the best
Suggestions for improving value you would like to see

Are you interested in joining one of the Committees – if so, is there an area of specific interest?

Any other comments / feedback